

GO AHEAD. MAKE MYDAY.®

With its **superior performance**¹ and a full family of lenses to **fit a wide range of patient needs**, when you prescribe MyDay® for your patients, you'll make *their* day.

MyDay®

sphere
toric
multifocal



The Unsurpassed Comfort² of MyDay® sphere

- ✓ **Aquaform® Technology** provides a unique balance of high oxygen permeability, high water content and optimum modulus for a soft and flexible lens.
- ✓ Provides **superior overall comfort** to 1-Day Acuvue® Moist³
- ✓ **9 out of 10 patients** were satisfied by the comfort of MyDay® daily disposable⁴

The Proven Stable Design of MyDay® toric

- ✓ The same optical design features of Biofinity toric
- ✓ **Optimized Toric Lens Geometry™** is multifaceted to ensure optimal visual acuity, lens stability, fit and comfort.
- ✓ Uniform horizontal ISO thickness and wide ballast band quickly orient the lens for **better performance and simple fitting.**

The Innovative Technology of MyDay® multifocal

- ✓ **Binocular Progressive System™ (BPS)** is the innovative three-add system that uses different lens designs to optimize vision for all levels of presbyopia⁶
- ✓ Delivers **comfortable wear**, even as prescriptions and vision needs change.⁶
- ✓ Fitting guide helps **98% of patients to be fitted successfully** with two pairs of lenses or less.^{7,8}
- ✓ When tested in clinical studies against DAILIES TOTAL1® Multifocal, MyDay® multifocal outperformed for vision.⁹

The Sustainable Advantage

The entire MyDay® portfolio is now **net plastic neutral** through credits we purchase from Plastic Bank.¹²

For every MyDay® lens you fit, we partner with Plastic Bank to collect and convert an equal amount^{13,14} of ocean-bound plastic.



The Fitting Advantage

The upgraded, innovative OptiExpert™ Contact Lens Calculator is an easy-to-use^{10,11*} fitting calculator that streamlines the fitting process for CooperVision® lenses.

Download now from the App store, Google Play or at GetOptiExpert.com



Lens Specifications

MyDay® sphere

Sphere power	Material	Water content	Base curve	Diameter	Center thickness
+8.00D to -12.00D (0.50D steps after +5.00D and -6.00D) No Plano	stenfilcon A	54%	8.4 mm	14.2 mm	0.08 mm
Edge design	Aspheric Optics	Dk/t	UV blocker*	Handling tint	Modulus
Rounded, 0.07 mm	Aberration Neutralizing System™	100	UVA / UVB 86% / 97%	Light blue	0.4 MPa

MyDay® toric

Sphere power	Cylinder	Axis	Material	Water content	Base curve	Diameter
+8.00 to -10.00 (0.50D steps after +/- 6.00)	-0.75, -1.25, -1.75, -2.25	10° to 180° (in 10° steps)	stenfilcon A	54%	8.6 mm	14.5 mm
Center thickness	Lens design	Dk/t	UV blocker*	Handling tint	Modulus	
0.10 mm (@ -3.00D)	Optimized Toric Lens Geometry™	80	UVA / UVB 86% / 97%	Light blue	0.4 MPa	

THE MOST
PRESCRIPTION
OPTIONS OF ANY
1-DAY LENS¹⁶

MyDay® multifocal

Sphere power	ADD Powers	Material	Water content	Base curve	Diameter
+8.00D to -10.00D (0.25 D steps) -10.50D to -12.00D (0.50 D steps)	Low: +0.75D to +1.25D Mid: +1.50D to +1.75D High: +2.00D to +2.50D	stenfilcon A	54%	8.4 mm	14.2 mm
Lens design	Dk/t	UV blocker*	Handling tint		
Binocular Progressive System™	100	UVA / UVB 86% / 97%	Light blue		

THE WIDEST
POWER RANGE
OF ANY 1-DAY
MULTIFOCAL
LENS¹⁵

With its unparalleled range, MyDay® will make their day. coopervision.ca



* Based on use with Biofinity® toric, MyDay® toric and clariti® 1 day toric lenses.

1. CVI data on file, 2013. Multicenter clinical evaluation MyDay® and 1-DAY ACUVUE® MOIST. 2 weeks DD wear. N=100; preference ps0.0001. 2. CVI data on file, 2013, 2015 & 2017. MyDay® clinical studies 1-week DW compared to 1-DAY ACUVUE® MOIST, DAILIES TOTAL1® and ACUVUE® OASYS 1-Day. 3. CVI data on file, 2013. Multicenter clinical evaluation MyDay® and 1-DAY ACUVUE® MOIST. N=100. After 2 weeks CL wear. Comfort 8.8 versus 8.1 respectively; p=0.002. 4. CVI data on file, 2013. Multicenter clinical evaluation MyDay® and 1-DAY ACUVUE® MOIST. N=100. After 2 weeks CL wear. 92% completely/somewhat satisfied with comfort MyDay®. 5. CVI data on file, 2021. US industry reports and internal estimates. 6. CVI data on file 2020. Prospective, double-masked, bilateral, 1-week dispensing study with MyDay® daily disposable multifocal; n=104 habitual multifocal contact lens wearers. 7. CVI data on file 2020. Prospective, double-masked, bilateral, one-week dispensing study UK with MyDay® multifocal; n=104 habitual multifocal contact lens wearers. 8. CVI Data on file, 2021. Prospective, masked, randomized, bilateral, two-week, five-site U.S. study of MyDay® multifocal lenses; n=58 regular multifocal contact lens wearers. 9. CVI data on file, 2021. Prospective, subject-masked, randomized, bilateral, two-week cross-over dispensing study at 5 US sites, with MyDay® daily disposable multifocal and DAILIES TOTAL1® Multifocal; n=58 habitual multifocal contact lens wearers. 10. CVI data on file 2019. Retrospective analysis; N=55 subjects (110 eyes); DV Rx +1.25D to -3.25D, add powers +1.25 to +2.50DS. 11. Luensmann D et al. Toric lens fitting success supported by an online fitting App. Poster to be presented at NCC/BCLA 2020. 12. MyDay® daily disposable is defined as orders and includes MyDay® daily disposable, MyDay® daily disposable toric, MyDay® daily disposable multifocal product sold and distributed by CooperVision in Canada. 13. Amount is defined as weight. Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in MyDay® daily disposable orders in a specified time period. MyDay® daily disposable plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink). 14. CVI Data on file, 2022. 15. CVI data on file, 2021. Based on prescription option combinations (sph and add) available across all daily disposable multifocal soft lenses from CVI, J&J, B+L and Alcon in USA May 2021. 16. CVI data on file, 2021. Based on number of prescription options available in the USA across all soft 1-day toric lenses as reported by the 4 main manufacturers.

