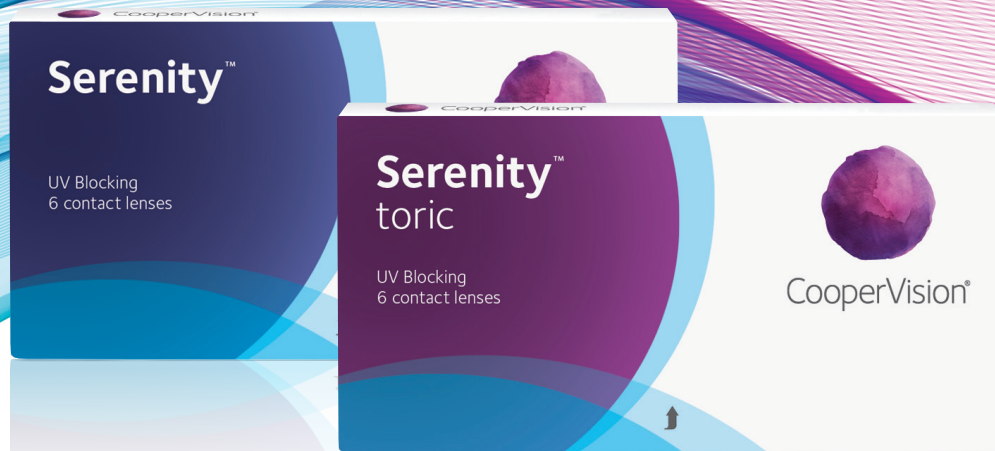


# Serenity™ contact lenses

It's performance.  
It's value. All in one.



Make the uncommon experience  
a more common practice

**For patients seeking comfort and value, introduce  
them to the lens that delivers both, Serenity™.**

Lens habits can be hard to break out of, especially when it comes to the possibility of increased expense. But as technology continues to rapidly evolve, so do the opportunities for an upgrade to an affordable, comfortable lens experience, starting with:


- Advanced 3<sup>rd</sup> generation SiHy technology
- Same proven optical design features as Biofinity®
- Easy handling
- Class 1 UV protection<sup>3</sup>



# Welcome to the culture of upgrades

From devices to services, today's consumer is always looking to upgrade if they see value and the opportunity – **including how they choose their contact lenses.**

As eye care professionals, you are a connection to the kind of next-generation technology consumers expect—and CooperVision® provides.



Upgrading is the norm. Consumers are likely to upgrade their phones every 22 months.<sup>1</sup>



8 out of 10 wearers would upgrade to a lens that was healthier for their eyes.<sup>2</sup>

## High-performance that's easy to love

**Nothing is more rewarding than offering clear and effortless results.**

### Comfort



**Naturally and uniformly wettable**  
No need for surface treatments or coatings



**Low modulus**  
Makes the lens soft and flexible



**Rounded edges**  
Minimize eyelid interaction

### Vision



**Aberration Neutralizing System™**  
Designed to neutralize spherical aberrations that naturally occur in the eye

### Ocular Health



**Latest SiHy material**  
The lowest silicone content of any monthly SiHy lens



**100% oxygen consumption<sup>5</sup>**  
Promoting the healthier lens-wearing experience<sup>4</sup> your patients deserve

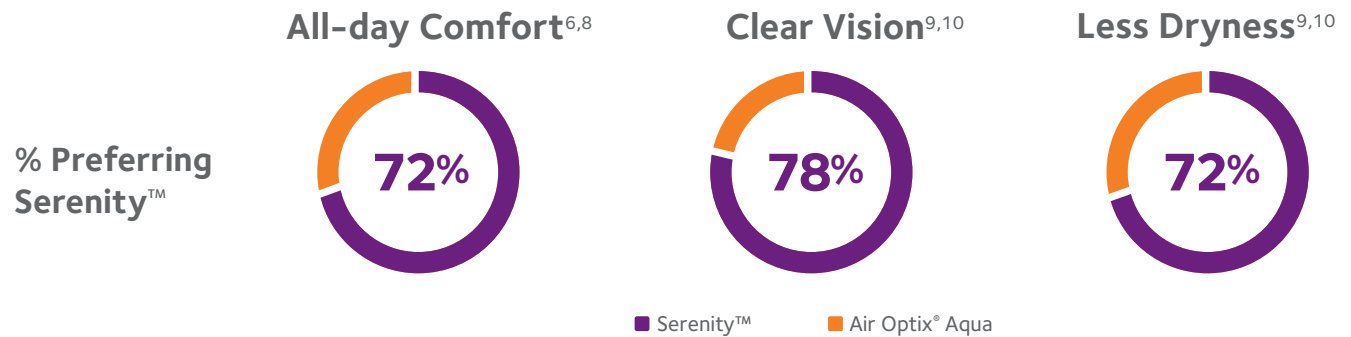


**90% UVA and 99% UVB protection<sup>3</sup>**  
The highest class of UV protection available in a contact lens

# Serenity™ sphere

A well-rounded lens that makes every day a better day.

After one month of daily wear, patients consistently preferring Serenity sphere vs. Air Optix Aqua in key areas of all-day comfort, clear vision and less dryness.<sup>6,8,9,10</sup>

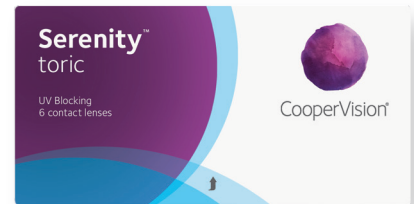


The 3<sup>rd</sup> generation SiHy material offers low modulus while still delivering the high oxygen transmissibility required to provide **100% of the corneal consumption needs.**<sup>5</sup>

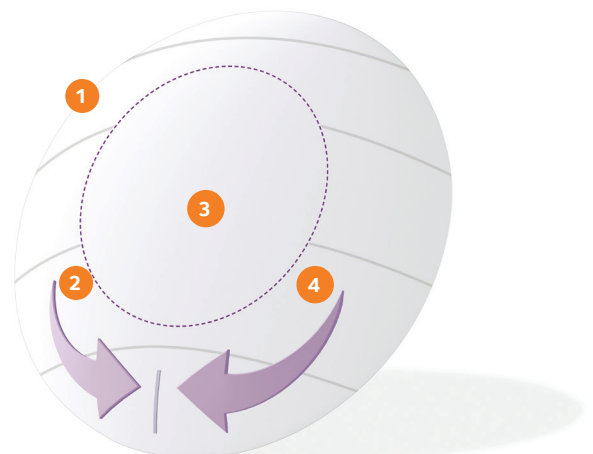
# Serenity™ toric

High-performing SiHy matched with consistent visual acuity.

CooperVision's unique Optimized Toric Lens Geometry™, the same proven design features as the most prescribed<sup>7</sup> toric contact lens – Serenity™ toric, provides predictable, consistent visual acuity, lens stability and comfort.



- 1 Uniform horizontal ISO thickness**  
Improves lens stability and reduces rotation for better visual acuity
- 2 Optimized ballast toric design**  
Provides a stable, comfortable fit
- 3 Smooth, continuous ballast**  
Maximizes comfort during eyelid interaction
- 4 Large toric optic zone**  
Provides clear visual acuity



# Serenity™ Product Specifications

	Serenity™ sphere	Serenity™ toric
Material	fanfilcon A	fanfilcon A
Water content	55%	55%
Dk	90	90
Dk/t @-3.00D	110	90
Modulus	0.6 MPa	0.6 MPa
Base curve (mm)	8.4	8.5
Diameter (mm)	14.2	14.5
Sphere power	+8.00 to -12.00 (0.50D steps after +/-6.00) No plano	+8.00 to -10.00 (0.50D steps after +/-6.00)
Cylinder		-0.75, -1.25, -1.75, -2.25
Axis		10° to 180° (10° steps)
Center thickness @-3.00D	0.08 mm	0.10 mm
Lens design	Aspheric front surface design	Optimized Toric Lens Geometry™
UV blocker <sup>3</sup>	Class I	Class I
Handling tint	Blue	Blue

For more information on Serenity™ contact lenses, please contact your CooperVision® Territory Manager.

**References:** 1. Kantar World Panel, *What's next for the smartphone industry*, 2017. 2. *Understanding Contact Lens Prescribing and Consumer Habits*. Sept. 2015. 3. Warning: UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eyewear as directed. 4. Based on publicly available material specifications. 5. Brennan NA: *Beyond Flux: Total Corneal Oxygen Consumption as an Index of Corneal Oxygenation During Contact Lens Wear*. *Optom Vis Sci* 2005. 6. Based on multiple comfort, vision quality and dryness preference criteria. Results of a prospective, double-masked, randomized, bilateral, crossover, dispensing study comparing Avaira Vitality™ sphere contact lenses with Air Optix® Aqua sphere lenses. Both lenses were worn by 47 subjects and were used in a daily wear modality for 1 month each. 7. U.S. Industry data on file. 8. At 1 month of wear, p=0.005 for all-day comfort. 9. At 1 month of wear, p<0.001 for clear vision. 10. At 1 month of wear, p=0.005 for less dryness.



CooperVision®

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