

Comfort

Moisture

THE MOST COMPLETE¹

Health

Design



NEW

Advanced MoistureSeal[®] Technology
+ New ComfortFeel Technology



Live the ULTRA Life.

BAUSCH + LOMB

Every Day is a New Day to **GO BEYOND**

Every day, patients unnecessarily compromise with their contact lens wearing experience. They accept dryness and discomfort as a “normal” cost of wearing lenses—and may not tell their ECP.

Among silicone hydrogel daily disposable contact lens wearers:

82%

are interested in a contact lens that can prevent or reduce dryness³

~70%

have to settle for less comfort in order to wear contact lenses the entire day³

74%

blame their own lifestyle for eye issues, not their lenses³

What if we could go beyond—to provide a whole new lens wearing experience—unlike others they’ve tried before?²

Introducing

THE MOST COMPLETE

Silicone Hydrogel Daily Disposable Contact Lens¹

Bausch + Lomb ULTRA[®] ONE DAY contact lenses go beyond today's contact lens constraints,³ optimizing:



Breakthrough Moisture + Comfort Technologies

With the Complete Design



High
Oxygen



Low
Modulus



Easy
Handling



UV
Blocking



High Definition[™]
Optics



Comprehensive
Fit

Advanced MoistureSeal® Technology for EVEN MORE MOISTURE

Phase 1
HIGHEST MOISTURE*



Additional wetting agents are incorporated into the silicone backbone of the lens, helping to boost water content to 55%.⁴

Proprietary Two-Phase Polymerization Process

Phase 2
HIGHEST MOISTURE RETENTION*



The water-loving polymer PVP grows around and throughout the silicone backbone, for unbeatable moisture retention.⁴

*vs. Dailies Total1® and Acuvue® Oasys 1-Day contact lenses

A Unique Approach to Comfort and Health

Bausch + Lomb ULTRA® ONE DAY contact lenses release a unique combination of comfort and eye health ingredients during lens wear. Others are retained throughout the 16-hour lens wearing experience to help protect, enrich and stabilize the tear film.^{5‡}

ComfortFeel TECHNOLOGY



MOISTURIZERS/CONDITIONERS (Glycerin, Poloxamine, Poloxamer 181)

- Maintain tear proteins in their healthy natural state⁶
- Provide a smooth, wettable surface to minimize disruption of the ocular surface—helping to combat dryness and discomfort⁷



OSMOPROTECTANTS (Glycerin, Erythritol)

- Help maintain balance of the ocular surface under hyperosmotic stress^{8,9}



ELECTROLYTES (Potassium Chloride)

- Plays an important role in preserving balance of the ocular surface⁹

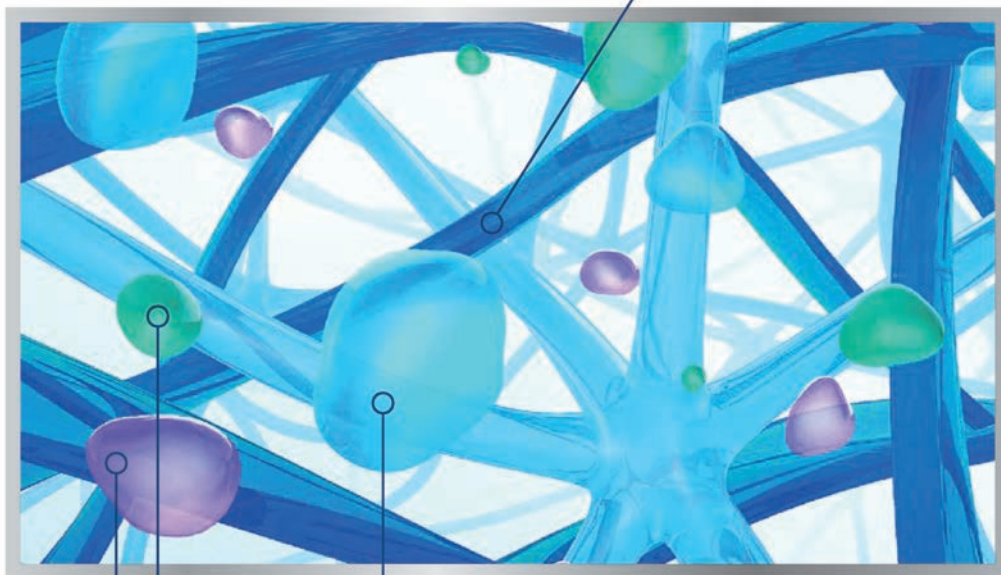
The long-lasting hydration of Advanced MoistureSeal® Technology creates a moisture-rich environment that enables breakthrough ComfortFeel Technology to take wearers beyond comfort.²

[‡] Analysis of worn lenses demonstrated poloxamer 181, erythritol, glycerin, and potassium were retained for 16 hours.

Synergy of A COMPLETE SYSTEM

Only Bausch + Lomb ULTRA® ONE DAY contact lenses combine these two breakthrough technologies that work together to deliver **outstanding comfort for a full 16 hours of wear**—supporting a stable and healthy ocular surface environment.²

Advanced
MoistureSeal[®]
TECHNOLOGY

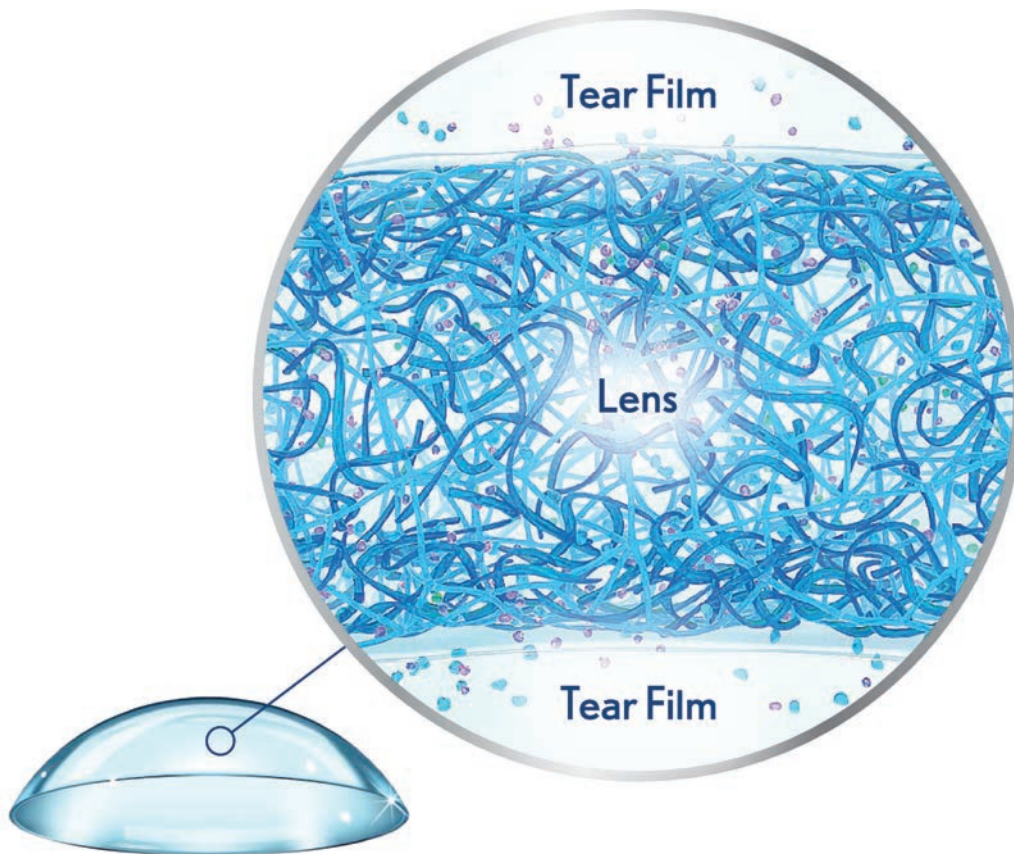


ComfortFeel
TECHNOLOGY

Working in
SYNERGY WITH THE TEAR FILM

Advanced MoistureSeal® and new ComfortFeel Technologies don't just work together—they work in synergy with the eye's tear film.

For a full 16 hours of wear, both technologies work in tandem to deliver a one-two punch of long-lasting moisture and comfort designed to **help protect, enrich and stabilize the tear film—to promote a stable and healthy ocular surface environment.**⁵



Bausch + Lomb ULTRA® ONE DAY Features

OUTSTANDING LENS PROPERTIES

The complete design with High Dk/t, Low Modulus, Easy Handling, UV Blocking, High Definition™ Optics and Comprehensive Fit.

| | BAUSCH+LOMB ULTRA® ONE DAY | ACUVUE® OASYS 1-DAY ^o | DAILIES TOTAL1® |
|----------------------------|----------------------------|----------------------------------|-----------------|
| MATERIAL | kalifilcon A | senofilcon A | delefilcon A |
| WATER CONTENT | 55% | 38% | 33% |
| Dk/t @ -3.00D | 134 | 121 | 156 |
| MODULUS | 0.5 MPa | 0.7 MPa | 0.7 MPa |
| ASPHERIC OPTICS | Yes | No | No |
| UV PROTECTION [§] | Yes (Class II) | Yes (Class I) | No |

[§] UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they DO NOT completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed.



LOW MODULUS

for Incredible Softness

Bausch + Lomb ULTRA® ONE DAY contact lenses feature a low modulus of **0.5MPa—lower than leading silicone hydrogel daily disposable lenses on the market**^{4,10,11}

29%

LOWER MODULUS vs. Dailies Total1® contact lenses¹²

29%

LOWER MODULUS vs. Acuvue® Oasys 1-Day contact lenses¹²

~9/10

silicone hydrogel daily disposable wearers agreed the lens feels incredibly **soft, smooth, and weightless**²

EASY HANDLING

for Predictable Simplicity

Even with a low modulus, wearers give high ratings to Bausch + Lomb ULTRA® ONE DAY contact lenses for **ease of handling**.

90+

average rating for EASE OF INSERTION²

90+

average rating for EASE OF REMOVAL²



HIGH DEFINITION™ OPTICS

for Exceptional Clarity

Compared to leading silicone hydrogel daily disposables¹, Bausch + Lomb ULTRA® ONE DAY is the only lens to contain proprietary High Definition™ Optics for spherical aberration control - allowing wearers to **fully see and experience this intensely visual world.**

95%

of silicone hydrogel wearers agreed the lens **provides clear vision even when driving at night**²

89%

of silicone hydrogel wearers agreed the lens **reduces halos and glare**²

91%

of silicone hydrogel daily disposable wearers agreed the lens **provides clear vision throughout the day**²

¹ vs. Dailies Total1® and Acuvue® Oasys 1-Day contact lenses

PRESCRIPTION FOR SUCCESS



Say Good-Bye To Rebates, Go Free

With Bausch + Lomb ULTRA® ONE DAY and our GO FREE program, you can eliminate the administrative burden and staffing costs associated with traditional contact lens rebates.

Every One of Your Patients Benefits

Order three 90-packs of Bausch + Lomb ULTRA® ONE DAY and get the fourth 90-pack free.

No Hassles. No Complaints.

Buy 3 Boxes, Get 1 Free



The Value Is Yours.

Protect Your Profitability and Remain Competitive.

The Perfect Fit for Your Practice, and Your Patients Too.

PARAMETERS

| | |
|-----------------------------------|---|
| MATERIAL | kalifilcon A |
| LENS MATERIAL TECHNOLOGIES | Advanced MoistureSeal® Technology + ComfortFeel Technology |
| WATER CONTENT | 55% |
| OXYGEN TRANSMISSION | 134 Dk/t @ -3.00D |
| LENS DESIGN TECHNOLOGY | High Definition™ Optics to reduce inherent and induced spherical aberration |
| BASE CURVE | 8.6 mm |
| DIAMETER | 14.2 mm |
| CENTER THICKNESS | 0.08 mm @ -3.00D |
| SPHERICAL POWERS | +6.00D to -12.00D in 0.50D steps above -6.00D |
| VISIBILITY TINT | Light blue |
| MODALITY | Daily |
| UV FILTER | Yes (CLASS II) |
| MODULUS | 0.5 MPa |
| PACK SIZE | 30 and 90 pack |



REFERENCES

1. Only Bausch + Lomb ULTRA® ONE DAY contact lenses offer a complete moisture + comfort system with Advanced MoistureSeal® and ComfortFeel Technologies plus a complete design of high Dk/t, low modulus, UV blocking and High Definition™ Optics. Bausch + Lomb ULTRA® ONE DAY contact lenses deliver health through its complete system working together to support a healthy ocular surface environment, the inclusion of eye health ingredients which are retained over 16 hours and the high allowance of oxygen permeability (Dk/t=134).
2. Data on File. Bausch & Lomb Incorporated, Rochester, NY.
3. Results of a consumer symptoms survey of 318 silicone hydrogel daily disposable contact lens wearers. Kadence International, April 2019.
4. The Ultra Experience: Bausch + Lomb ULTRA® ONE DAY contact lenses - A Complete Contact Lens System, October 2020.
5. Data on File. Bausch & Lomb Incorporated, Rochester, NY.
6. Data on File. Bausch & Lomb Incorporated, Rochester, NY.
7. Data on File. Bausch & Lomb Incorporated, Rochester, NY.
8. VanDerMeid, K. et al; Evaluation of erythritol and glycerin osmoprotection characteristics on an ocular surface cell line under hyperosmotic conditions.
9. Jones L, Downie LE, Korb D, et al. TFOS DEWS II management and therapy report. Ocul Surf. 2017;15(3):575-628.
10. Johnson & Johnson Acuvue® Oasys 1-Day with Hydraluxe™ Lens Parameters <https://www.jnjvisioncare.co.uk/contact-lenses/all-acuvue-brand-contact-lenses/spherical/acuvue-oasys-1-day> (accessed 18/09/2020). Johnson & Johnson Vision Explanation of contact lens properties and features <https://www.jnjvisioncare.co.uk/education/balance-of-properties/explanation-of-contact-lens-properties-and-features> (accessed 18/09/2020).
11. Alcon DAILIES TOTAL1® Contact Lens Parameters <https://professional.myalcon.com/contact-lenses/daily/dailies-total-1/> (accessed 18/09/2020).
12. Bausch + Lomb ULTRA® ONE DAY's modulus of 0.5MPa is 29% lower than Dailies Total1® and Acuvue® Oasys 1-Day's modulus of 0.7MPa.

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