

# THE MOST PROGRESSIVE<sup>1</sup>

Effortless | Seamless | Comfort | Health

 3-Zone  
Progressive<sup>™</sup>  
DESIGN



Advanced  
MoistureSeal<sup>®</sup>  
TECHNOLOGY

+

ComfortFeel<sup>®</sup>  
TECHNOLOGY 



Take your practice and patients  
beyond what you thought possible.



Live the ULTRA Life.

## BAUSCH + LOMB

Introducing

# THE MOST PROGRESSIVE

Silicone Hydrogel Daily Disposable Multifocal Contact Lens<sup>1</sup>

Bausch + Lomb ULTRA<sup>®</sup> ONE DAY Multifocal - the most complete lens with advanced moisture and comfort technologies, now with the proven 3-Zone Progressive<sup>™</sup> Design, delivers the most progressive lens for aging eyes.<sup>1</sup>



+



+



## With the Complete Design



High  
Oxygen<sup>3,4</sup>



Low  
Modulus<sup>3,4</sup>



Easy  
Handling<sup>1</sup>



UV  
Protect<sup>™</sup>

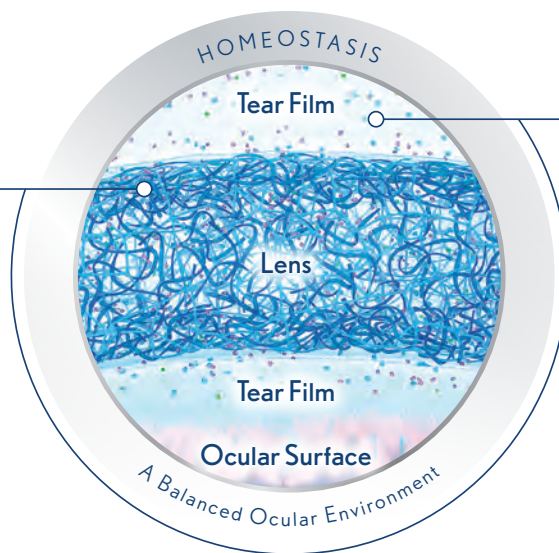
Designed to Address

# THE NEEDS OF AGING EYES

Breakthrough technologies working in synergy with the tear film as a complete system to **help maintain** ocular surface homeostasis and **deliver outstanding comfort** for a full 16 hours of wear.<sup>3,5</sup>



With its proprietary two-phase polymerization process, this advanced technology retains 96% of lens moisture for 16 hours.<sup>6</sup>



Throughout the 16 hours lens wearing experience, the tear film is enriched with unique comfort and eye health ingredients to protect the delicate balance of the ocular surface.<sup>3</sup>

# Adding the Proven Power of

## 3-Zone Progressive™ DESIGN

### Biomatrix

Advanced Eye Modeling

From deep clinical insight of 7 human vision factors, measured over 9 critical distances, **3-Zone Progressive™ Design** goes beyond standard evaluation on refraction and pupil size to better match the optics of the natural eye for optimized vision in a diverse patient population.<sup>7</sup>

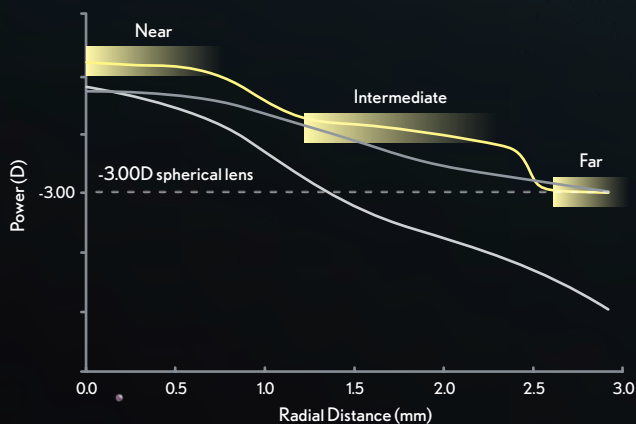


## EFFORTLESS CLARITY

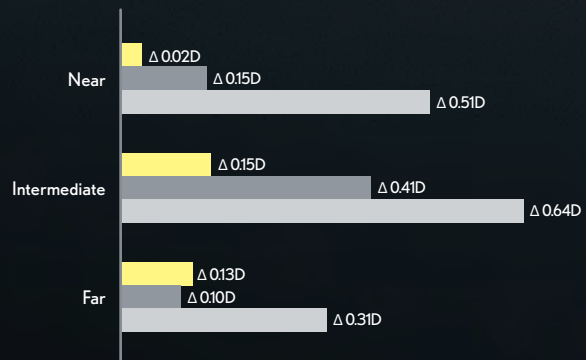
With Seamless Transitions Between Three Zones<sup>1</sup>

Only Bausch + Lomb ULTRA® ONE DAY Multifocal offers 3 distinct zones with consistent power within each zone,<sup>8</sup> to help reduce stress and tiredness of the eyes.<sup>1</sup>

Power Profile Comparison  
-3.00D High Add



Comparison of Mean Change in Power(D) within Each Zone  
High Add



■ Bausch + Lomb ULTRA® ONE DAY Multifocal ■ ACUVUE® Oasys Max 1-Day Multifocal ■ Dailies Total1® Multifocal

NEAR

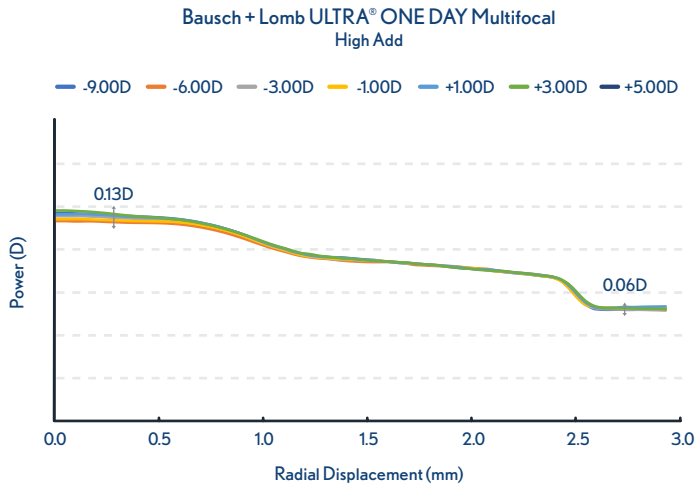
INTERMEDIATE

FAR

# FITTING SUCCESS

## To Help Maintain Presbyopic Patients in the Category

One consistent power profile across all lens powers for a fast and easy fitting process.<sup>19</sup>



Easy to fit for **99%** of patients<sup>1\*</sup>

**87%**

Successfully fit in one visit<sup>1\*</sup>

**99%**

Successfully fit in two visits<sup>1\*</sup>

Scan to use the  
Bausch + Lomb  
Multifocal Fitting  
calculator!



### Three Technologies

## TAKE WEARERS BEYOND

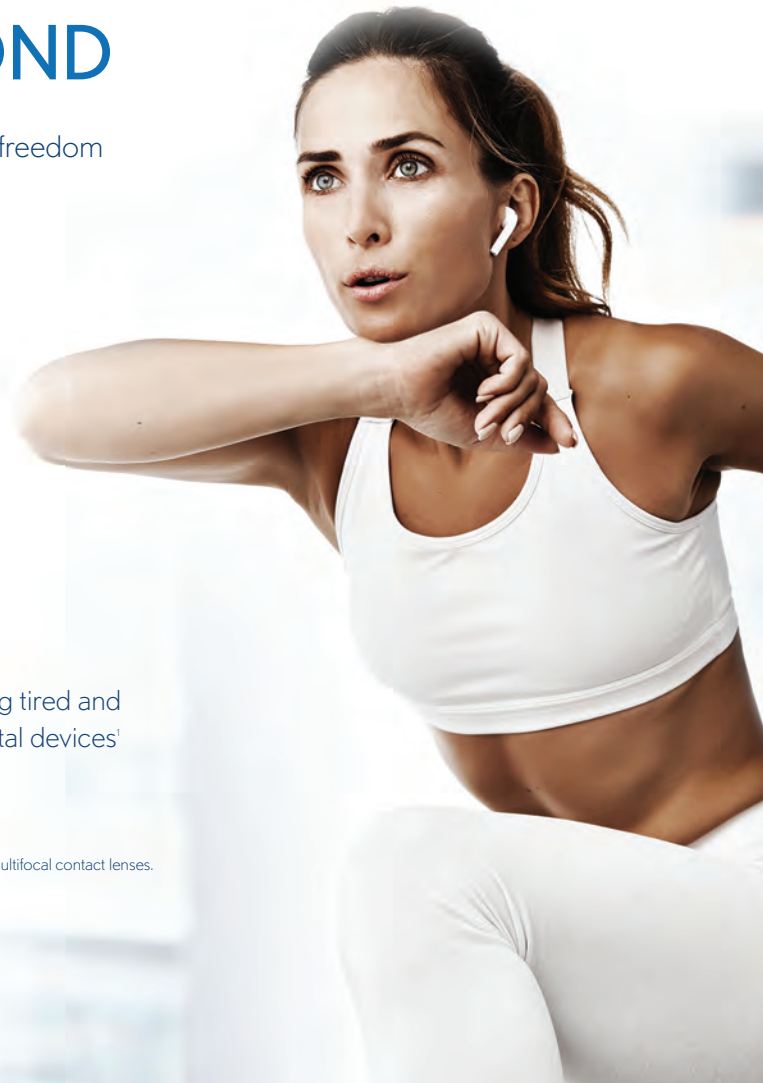
The lens for aging eyes offers wearers a newfound visual freedom - for a life lived without compromise.

Among Bausch + Lomb ULTRA® ONE DAY Multifocal contact lens wearers:

**90%** agreed the lens allows them to effortlessly move from various tasks throughout the day<sup>1</sup>

**~85%** agreed the lens provides all day comfort and continuously clear vision<sup>1</sup>

**~3/4** agreed the lens helps prevent eyes from feeling tired and fatigued when focusing for a long time on digital devices<sup>1</sup>



<sup>1</sup>As reported by ECPs, when the ECP followed the fitting guide for Bausch + Lomb ULTRA® ONE DAY Multifocal contact lenses.

# Contact Lens Wearers Want to KEEP FREEDOM IN THEIR 40's

Existing contact lens wearers are eager to continue living an active lifestyle and welcome more vision correction solutions from their eye care practitioner.<sup>2</sup>

## Among contact lens wearers entering presbyopia:

**>2/3** find hobbies less enjoyable due to difficulty in seeing things clearly up close<sup>2</sup>

**88%** feel frustrated with presbyopia when they are unable to read something<sup>2</sup>

**90%** wish their eye care practitioner would speak to them about multifocal contact lenses<sup>2</sup>

**~8/10**

believe contact lenses  
can better meet their  
**modern, multi-device life<sup>2</sup>**



# GO BEYOND EFFORTLESS<sup>1</sup>

## Patient Talking Points



- 1 Designed to meet the needs of eyes over 40, to help maintain the optimal state of the eyes,<sup>3</sup> so you can effortlessly focus on life's beautiful moments
- 2 A high performance lens that provides effortless clear vision and outstanding comfort for 16 hours<sup>14,5</sup>
- 3 The proven 3-Zone Progressive™ Design enables seamless transitions from near to far, so you can enjoy extended screen times in effortless clarity<sup>1</sup>
- 4 A complete lens design that's highly breathable, incredibly soft, smooth and weightless, and easy to handle<sup>1</sup> - while helping to protect your eyes against UV light<sup>10</sup>

+ UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they DO NOT completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed.

## PARAMETERS

MATERIAL	kalifilcon A
LENS DESIGN TECHNOLOGY	3-Zone Progressive™ Design
LENS MATERIAL TECHNOLOGIES	Advanced MoistureSeal® Technology + ComfortFeel Technology
WATER CONTENT	55%
OXYGEN TRANSMISSION	134 Dk/t @ -3.00D
BASE CURVE	8.6 mm
DIAMETER	14.2 mm
CENTER THICKNESS	0.08 mm @ -3.00D
SPHERICAL POWERS	+6.00D to -10.00D in 0.25D steps
SPECTACLE ADD POWERS	Low: up to +1.50D, High: up to +2.50D
VISIBILITY TINT	Light blue
MODALITY	Daily
UV PROTECTION	Yes (CLASS II)
MODULUS	0.5 MPa
PACK SIZE	30 and 90 pack

ONLY  
**2 Adds**  
FOR AN  
EASY FIT

References: 1. Results from a 20-site, 3-week study of Bausch + Lomb (kalifilcon A) Daily Disposable Multifocal contact lenses on 294 habitual multifocal soft contact lens wearers. Only Bausch + Lomb ULTRA® ONE DAY Multifocal contact lenses combine a 3-Zone Progressive™ Design for effortless clarity from near to far and a complete moisture + comfort system with Advanced MoistureSeal® and ComfortFeel Technologies that offer a moisture rich environment, high Dk/t, low modulus, UV blocking. Bausch + Lomb ULTRA® ONE DAY Multifocal contact lenses deliver health through its complete system working together to support a healthy ocular surface environment, the inclusion of eye health ingredients which are retained over 16 hours and the high allowance of oxygen permeability (Dk/t=134). 2. Bausch + Lomb Presbyope Claims Research: Quantitative Report. Kadence International, February 2022. 3. Rah M. Ocular surface homeostasis and contact lens design. February 2021. 4. Kalifilcon A Multifocal and kalifilcon A Single Vision Mechanical Design Comparison. 5. Product Performance Evaluation of a Novel Silicone Hydrogel Contact Lens: kalifilcon A Daily Disposable Contact Lenses - Summary of kalifilcon A Patient Comfort and Vision Outcomes for Patients Who Wore Lenses for 16 or More Hours Per Day. Bausch + Lomb Incorporated, Rochester, NY, 2021. 6. Schaler, J. Steffen, R. Reindel, W. A clinical assessment of dehydration resistance for a novel silicone hydrogel lens and six silicone hydrogel daily disposable lenses. Poster presented at AAO, October 2020. 7. Kingston, A. Cox, I. Predicting Through-Focus Visual Acuity with the Eye's Natural Aberrations. Optometry and Vision Science, 2013; 90 (10): 1111-8. 8. Comparison of consistent power in Three Distinct Zones of kalifilcon A Multifocal Lenses vs Selected Competitor Multifocal Lenses, October 2022. 9. Power Profile Variation in Near and Distance Zones, and Normalized Power Variance Analysis of kalifilcon A Multifocal Lenses Versus Selected Competitor Multifocal Lenses, October 2022. 10. U.S. Food & Drug Administration 510(k) Summary K200528; Bausch + Lomb (kalifilcon A) Soft (hydrophilic) Contact Lens. May 2020.

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