

INTRODUCING

Bausch + Lomb ULTRA[®] for Presbyopia:

Exceptional comfort unites
with a proven multifocal design



MoistureSeal[®] technology

Exceptional end-of-day comfort¹



3-Zone Progressive[™] Design

Outstanding vision: near,
intermediate and distance¹

Easy, predictable fitting^{1,2}

The challenges presbyopes face in a dynamic world

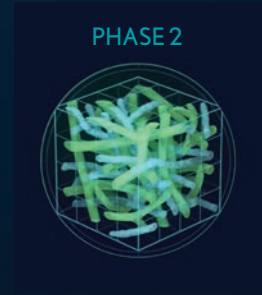


Dryness

- **1 of 3** multifocal contact lens wearers cites dryness as an issue³
- **1 of 3** Gen Xers and **1 of 4** Baby Boomers spend at least **9** hours per day on digital devices^{4*}



A uniquely formulated silicone backbone



Integrates polyvinylpyrrolidone (PVP)—a water-loving polymer

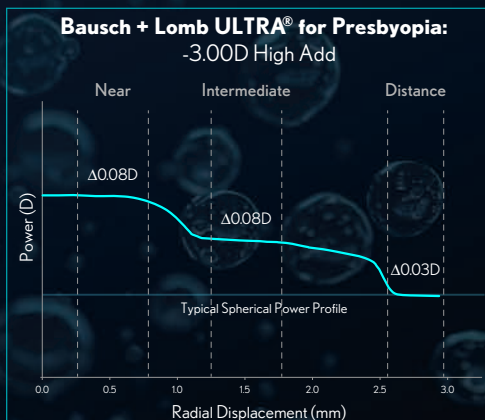
Bausch + Lomb ULTRA[®] Contact Lenses maintain **95%** of their moisture for a full **16 hours**⁶

9 out of 10

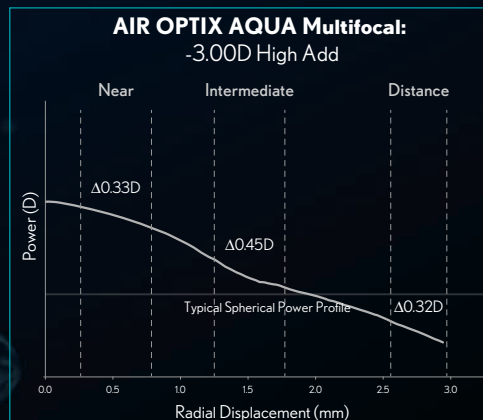
patients agree that Bausch + Lomb ULTRA[®] Contact Lenses are as comfortable at the end of the day as they are at the beginning^{7†}

3-Zone Progressive[™] Design: Provides clarity through consistency¹

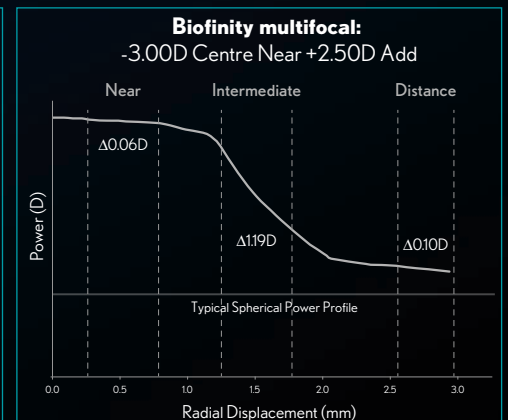
Areas of consistent power in the near, intermediate and distance zones provide an outstanding visual experience



3 distinct zones with consistent power in each zone.



Inconsistent power within near, intermediate and distance zones.



Power changes substantially across the intermediate zone.

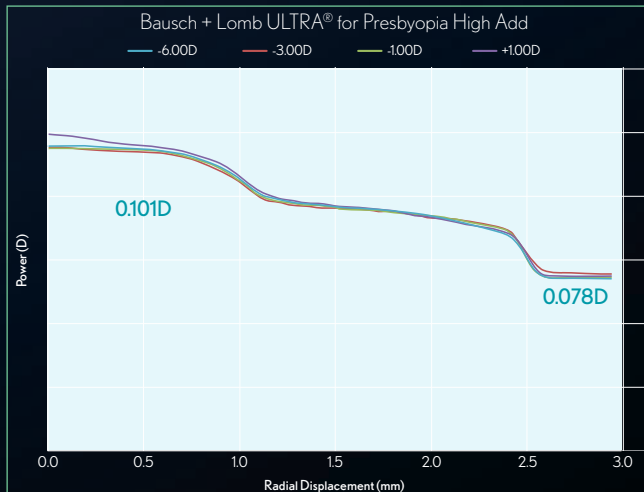
*Gen Xers are people born 1965–1980. Baby Boomers are people born 1946–1964.³
†Study using Bausch + Lomb ULTRA[®] spherical lenses.

The challenges presbyopes face in a dynamic world

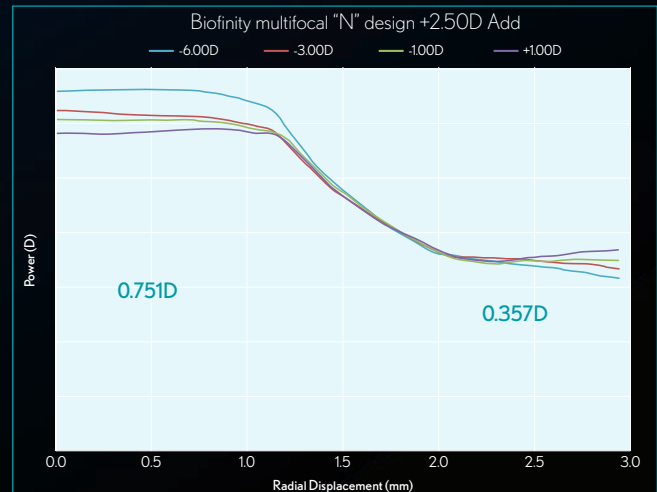


- **3 of 4** multifocal contact lens wearers state good near and intermediate vision at work is a priority⁵
- And more than **70%** of those wearers report frequent difficulty in this area⁵

3-Zone Progressive™ Design: Designed for a successful first fit Accurate Add power at every power—designed for a predictable fit¹



A consistent amount of Add power across the entire power range provides easy fits across all powers and from patient to patient.



A greater variation at near and distance could result in an unpredictable fit from power to power.

3-Zone Progressive™ Design: Real world results

Peers demonstrated success with the 3-Zone Progressive Design^{2‡}:



of patients were successfully fit in **one** visit



of patients were successfully fit in **two** visits



of ECPs agreed that the fitting guide made it **easy to fit**

What patients are saying[§]



96%
agree clear vision using a mobile phone



96%
agree clear vision using a computer



96%
agree clear vision driving during the day

¹When the ECP followed the Bausch+Lomb 3-Zone Progressive™ Lens fitting guide.
⁵Patient results are from a clinical study with the Bausch+Lomb 3-Zone Progressive™ Lens Design.

Exceptional comfort unites with a proven multifocal design



Offer your patients clarity through consistency with
Bausch + Lomb ULTRA® for Presbyopia

MATERIAL:	Samfilcon A
LENS MATERIAL TECHNOLOGY:	MoistureSeal® technology
WATER CONTENT:	46%
OXYGEN TRANSMISSION:	163 Dk/t @ center for -3.00D
LENS DESIGN TECHNOLOGY:	3-Zone Progressive™ Design, centre-near aspheric optics
BASE CURVE:	8.5 mm
DIAMETER:	14.2 mm
CENTRE THICKNESS:	0.07 mm for -3.00D
SPHERICAL POWERS:	+4.50D to -10.00D (0.25D steps) including plano
ADD POWERS:	Low: +0.75D to +1.50D spectacle Add High: +1.75D to +2.50D spectacle Add
VISIBILITY TINT:	Light blue
MODALITY:	Monthly; Daily wear indication

REFERENCES: 1. Data on file. Bausch & Lomb Incorporated, Rochester, NY, 2015. 2. Thirty-nine ECPs (from 10 countries) refitted 422 existing soft contact lens wearing presbyopes into PureVision®2 Presbyopia lenses. Patients returned for follow-up visits after 1-2 weeks. ECP assessment of lens performance including ease of fit, and patient satisfaction with lenses in real-world conditions, were measured using a 6-point agreement survey. 3. The 2015 Gallup study of the U.S. multi-focal contact lens market. A syndicated research study conducted by Multi-sponsor Surveys, Inc. October 2015. 4. The Vision Council. Hindsight is 20/20: protecting your eyes from digital devices. 2015 Digital Eye Strain Report. thevisioncouncil.org. 5. Kadenze International. PureVision®2 Multi-Focal contact lenses For Presbyopia Quantitative Testing. July 2012. 6. Data on file. Bausch & Lomb Incorporated, Rochester, NY, 2013. 7. Results of an online survey with patients who wore their lenses for 7+ days and on average, spend 3 or more hours a day on a digital device (n=465). Survey questions were top 3-box scores (% Strongly Agree, Agree, Slightly Agree) on a 6-point agreement scale, with a margin of error +/- 2.5%.

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