

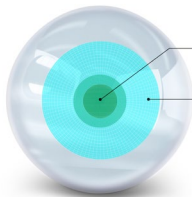


# Discover a new era of clariti<sup>®</sup> 1 day multifocal

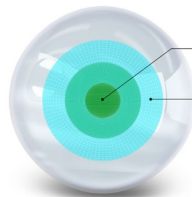
New design. New edge. New parameters.

## REMARKABLE INNOVATION

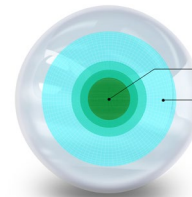
New clariti<sup>®</sup> 1 day multifocal 3 Add features Binocular Progressive System<sup>™</sup>, an innovative 3 Add multifocal system that uses different lens designs to **optimize vision for all levels of presbyopia<sup>1</sup>**, even as prescriptions and vision needs change.



**Low Add**  
Aspheric center-near design



**Medium Add**  
Aspheric center-near design



**High Add**  
Spherical center-near design, with dual intermediate zones

## SUCCESSFUL AND EASY FITTING<sup>2</sup>

**STEP 1** Using up-to-date spectacle prescription, determine spherical equivalent distance power (corrected for vertex distance).

**STEP 2** Determine distance eye dominance with +1.00D blur method; if inconclusive, determine dominance with sighting method.

**STEP 3** Select distance sphere power for each eye with add powers as indicated with the diagram.

**Tip:** If optimization is needed, enhance with +/- 0.25D. Do not change the Add Power.

INITIAL CONTACT LENS SELECTION			
Average Patient Age	Spectacle Rx Add	Dominant Eye	Non-Dominant Eye
39 - 42	+0.75D to +1.25D	LOW	LOW
43 - 49	+1.50D to +1.75D		MED
50 - 60 and above	+2.00D to +2.50D		HIGH



**fit success**  
with no more than 2 pairs of lenses<sup>3,4</sup>



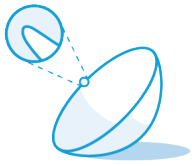
**fit success**  
with the first pair of lenses<sup>5,6</sup>

### OptiExpert<sup>™</sup>

Contact Lens Calculator is a tool for your practice that speeds up the contact lens selection process, especially when it comes to fitting toric and multifocal lenses.<sup>7,8</sup>

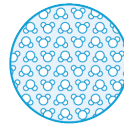


# ALL DAY COMFORT



## Optimized Comfort Edge™

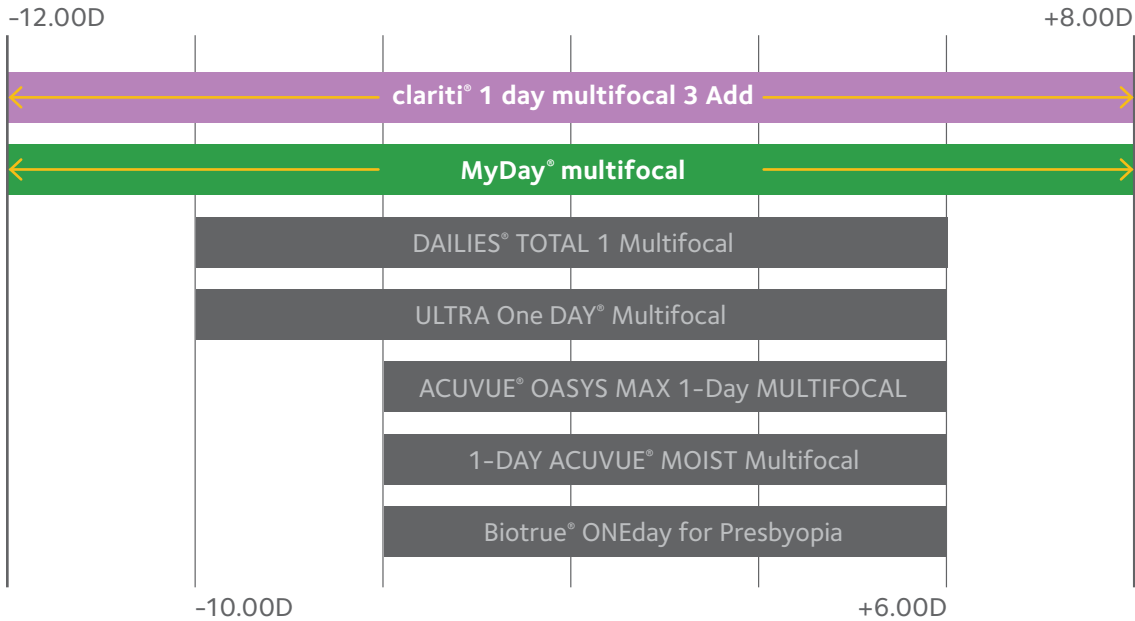
clariti® 1 day multifocal 3 Add has Optimized Comfort Edge™ to help provide a **high level of comfort from the first fit.**<sup>9,10</sup>



## WetLoc® Technology

Supports **excellent all-day comfort.** Naturally wettable silicone hydrogel technology locks in moisture.<sup>†</sup>

# FIT MORE PATIENTS



**Widest Range vs. competitor 1-day multifocals<sup>11</sup>**  
More parameters to help you fit more patients

## clariti® 1 day multifocal 3 Add product specifications

Power range	+8.00D to -10.00D (0.25D steps) -10.50D to -12.00D (0.50D steps)
Add Power	Low (+0.75D to +1.25D) Med (+1.50D to +1.75D) High (+2.00D to +2.50D)
Material	somofilcon A

Water content	56%
Dk/t (at -3.00D)	86
Base curve	8.6 mm
Diameter	14.1 mm
UV blocking*	Yes (Class II)



Prescribe clariti® 1 day multifocal 3 Add today.



LEARN MORE



CooperVision®

\* Warning: UV-absorbing contact lenses are not substitutes for protective UV-absorbing eyewear, such as UV-absorbing goggles or sunglasses, because they do not completely cover the eye and surrounding area. Patients should continue to use UV-absorbing eyewear as directed.

† Manufacturer's quoted core water content.

‡ clariti® 1 day orders includes clariti® 1 day sphere, clariti® 1 day toric, and clariti® 1 day multifocal product(s) sold and distributed by CooperVision in the US.

§ Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in clariti® 1 day orders in a specified time period. clariti® 1 day plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink).

1. CVI data on file 2021. Prospective, double masked, bilateral, one-week dispensing study with clariti® 1 day multifocal 3 add; with ratings from 85 to 89 out of 100; n=90 habitual MFCL wearers. 2. CVI data on file 2021. Prospective, double masked, bilateral, one-week dispensing study with clariti® 1 day multifocal 3 add; n=90 habitual MFCL wearers. 3. CVI data on file 2021. Prospective, double masked, bilateral, one-week dispensing study with clariti® 1 day multifocal 3 add; n=90 habitual MFCL wearers. 4. CVI data on file 2020. Prospective, double-masked, bilateral, one-week dispensing study UK with MyDay® multifocal; n=104 habitual multifocal contact lens wearers; CVI data on file 2021. Prospective, subject-masked, randomized, bilateral, two-week dispensing study at 5 US sites with MyDay® multifocal; n=58 habitual multifocal contact lens wearers. 5. CVI data on file 2021. Prospective, double masked, bilateral, one-week dispensing study with clariti® 1 day multifocal 3 add; n=90 habitual MFCL wearers. 6. CVI data on file 2021. Prospective, subject-masked, randomized, bilateral, two-week dispensing study at 5 US sites with MyDay® multifocal; n=58 habitual multifocal contact lens wearers. 7. CVI data on file 2019. Retrospective analysis; N=55 subjects (110 eyes); DV Rx +1.25D to -3.25D, add powers +1.25D to +2.50DS. 8. Luensmann D et al. Toric lens fitting success supported by an online fitting App. Poster to be presented at NCC/BCLA 2020. 9. CVI data on file 2021. Prospective, double masked, bilateral, one-week dispensing study with clariti® 1 day multifocal 3 add with a rating of 88 out of 100; n=90 habitual MFCL wearers. 10. CVI data on file 2021. Prospective, double masked, bilateral, one-week dispensing study with clariti® 1 day multifocal 3 add with a rating of 93 out of 100; n=90 habitual MFCL wearers. 11. CVI data on file 2024. Based on prescription option combinations (sph and add) available across all daily disposable multifocal soft lenses from CVI, J&J, B+L and Alcon in USA Feb 2024. 12. CVI Data on file, 2022.